

Evaluation questionnaire

Q1: **The *Startled* platform helped me to generate new ideas**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Easiness

Q2: **It was easy for me to use the *Startled* platform**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q3: **The *Startled* platform was easy to use**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Effort Expectancy

Q4: **The methodology to generate new ideas based on stimuli is clear and understandable**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q5: **It was easy for me to work with the methodology**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q6: **I find the methodology easy to use**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q7: **Learning to use *Startled* was easy for me**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q8: **Using *Startled* is a good idea**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q9: ***Startled* makes work more interesting**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q10: **Using *Startled* is fun.**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q11: **I like using *Startled***

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q12: **I would find *Startled* useful in my work.**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q13: **Using *Startled* enables me to accomplish tasks quickly.**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q14: **If I hadn't used *Startled* the generated ideas would be less numerous**

*strongly disagree*    *disagree*    *neither agree nor disagree*    *agree*    *strongly agree*

Q15: **How mentally demanding was the task?**

*very hard*    *above average*    *average*    *below average*    *little hard*

Q16: **How physically demanding was the task?**

*very hard*    *above average*    *average*    *below average*    *little hard*

Q17: **How hurried or rushed was the pace of the task?**

*very hurried*    *above average*    *average*    *below average*    *little hurried*

**Q18: How hard did you have to work to accomplish your level of performance?**

*very hard*    *above average*    *average*    *below average*    *little hard*

**Q19: How insecure, discouraged, irritated, stressed and annoyed were you?**

*very much*    *above average*    *average*    *below average*    *little*