Evaluation questionnaire

Q1: The Startled platform helped me to generate new ideas
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Easiness
Q2: It was easy for me to use the Startled platform
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q3: The Startled platform was easy to use
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Effort Expectancy
Q4: The methodology to generate new ideas based on stimuli is clear and understandable
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q5: It was easy for me to work with the methodology
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q6: I find the methodology easy to use
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q7: Learning to use Startled was easy for me
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q8: Using Startled is a good idea
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q9: Startled makes work more interesting
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q10: Using Startled is fun.
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q11: I like using Startled
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q12: I would find Startled useful in my work.
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q13: Using Startled enables me to accomplish tasks quickly.
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q14: If I hadn’t used Startled the generated ideas would be less numerous
☐ strongly disagree ☐ disagree ☐ neither agree nor disagree ☐ agree ☐ strongly agree

Q15: How mentally demanding was the task?
☐ very hard ☐ above average ☐ average ☐ below average ☐ little hard

Q16: How physically demanding was the task?
☐ very hard ☐ above average ☐ average ☐ below average ☐ little hard

Q17: How hurried or rushed was the pace of the task?
☐ very hurried ☐ above average ☐ average ☐ below average ☐ little hurryed
Q18: How hard did you have to work to accomplish your level of performance?

- very hard
- above average
- average
- below average
- little hard

Q19: How insecure, discouraged, irritated, stressed and annoyed were you?

- very much
- above average
- average
- below average
- little